



Real Estate Economics Syllabus

Course Hours: 45

Instructional Mode

Distance Education

Textbooks / Learning Resources

Real Estate Economics, online text

Course Description

As a subset of economics, real estate economics follows the rules and economic theory as does any other subset. The Real Estate Economics course provides you with the practical information you need to understand how the economy works, from an individual level (microeconomics) to the economy as a whole (macroeconomics). The course introduces important economic theories and explains how they influence fiscal and monetary policies and real estate investing.

Course Objectives

After completing this course, you will be able to:

1. Recognize the definition of economics and its two main branches.
2. Differentiate the various types of markets and identify the participants in them.
3. Distinguish among the types of properties in the residential, commercial, agricultural, and special purpose markets.
4. Recognize the characteristics of demand and supply.
5. Differentiate among the types and sources of economic indicators.
6. Recall various quantitative techniques for economic decisions.
7. Recall the phases and turning points of business cycles and a real estate cycle.
8. Distinguish among the different types of energy and indicate the supply and demand for energy.
9. Indicate how fiscal and monetary policies affect the economy.
10. Identify various types of land use models, including smart growth and New Urbanism.
11. Differentiate among types of real estate investors, the investment criteria, and the characteristics of investments.
12. Identify important factors that comprise the creation of a market analysis.
13. Identify the various types of income and expenses that investment properties generate.
14. Recognize different ways to measure profitability, including income multipliers, capitalization rates, methods, and techniques.
15. Calculate value and return on investment for an income property.

Grading/Evaluation Policy

Evaluation is linked directly to the course objectives. Performance is measured by an online final exam. To complete this course successfully, students must complete: 15 Units including all reading assignments and successfully pass a Final Exam. The final exam consists of 100 multiple-choice questions, and you have 3 hours to complete it. You must answer 70% of the questions correctly to pass the final exam. If you do not pass the final exam, you may retake it after an 18-day period.

Contact Information

Help Ticket: www.alliedschools.com/support.shtml

Instructional Support Toll Free: 888-751-2303

Student Services Toll Free: 888-925-4282

International: 949-707-5044

Fax: 800-898-9188

Hours: Monday - Friday, 7:00 a.m. to 6:00 p.m. PST



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Course Outline and Grading Criteria

Unit Title	Hours	Assignment Title	Points Possible	Required to Pass
1: Why Study Economics?	2.50	Unit Quiz	10	<i>Optional</i>
2: Financial & Mortgage Markets	2.50	Unit Quiz	10	<i>Optional</i>
3: Real Estate Market Segmentation	2.75	Unit Quiz	10	<i>Optional</i>
4: Demand & Supply	3.25	Unit Quiz	10	<i>Optional</i>
5: Major Economic Indicators	2.75	Unit Quiz	10	<i>Optional</i>
6: Quantitative Techniques for Economic Decisions	3.25	Unit Quiz	10	<i>Optional</i>
7: Business & Real Estate Cycles	2.50	Unit Quiz	10	<i>Optional</i>
8: Resource Economics	2.75	Unit Quiz	10	<i>Optional</i>
9: Fiscal & Monetary Policy	3.25	Unit Quiz	10	<i>Optional</i>
10: Urban Land Economics	2.75	Unit Quiz	10	<i>Optional</i>
11: Economics of Investing in Real Estate	2.75	Unit Quiz	10	<i>Optional</i>
12: Creating a Market Analysis	2.75	Unit Quiz	10	<i>Optional</i>
13: Analyzing Income & Expenses	2.50	Unit Quiz	10	<i>Optional</i>
14: Determining Value & Profitability	3.25	Unit Quiz	10	<i>Optional</i>
15: Applying Real Estate Economics	2.50	Unit Quiz	10	<i>Optional</i>
Final Exam	3.00	Multiple-Choice	100	70
Total	45		100	70

Student Integrity and Academic Honesty Policy

Allied Schools strives to encourage a spirit of honesty and integrity. This policy was created to foster a climate that promotes the most stringent academic standards. Violations of this policy will be dealt with using fair and consistent methods. Committing one or more of the following actions is considered unacceptable and constitutes a violation of this policy:

- Intentionally using or attempting to use unauthorized materials in any academic exercise;
- Intentionally aiding or attempting to aid another student to commit any act of academic dishonesty;
- Bribing or attempting to bribe, or making threats against any individual, with the intention of affecting a grade or an evaluation of academic performance;
- Falsifying any documents;
- Accessing the institution's computer systems or files without proper authorization.